

AN ANIMATED
JOURNEY OF HEART,
HOPE AND HUMANITY

A FILM
SPONSORSHIP
PROPOSAL 2026



Kappa

SYNOPSIS

& CORE THEMES



THE NARRATIVE

Ajax, an autistic boy, navigates an unfamiliar world when his trusted AI companion fails. Accompanied by a loyal dog, he discovers the raw power of real-world connection.

THE FORMAT

TITLE_ Kappa
CATEGORY_ Animated Film
RUNTIME_ 95 minutes
DIRECTOR_ Timo
SCREENPLAY_ Vivian Syc
PRODUCER_ XZV Studio (Malaysia)

NEURODIVERSITY

Celebrating the unique perspectives of the autism spectrum.

ANIMAL ADVOCACY

Highlighting the unbreakable bond between humans and pets.

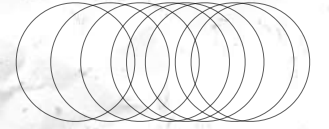
AI & TECH ETHICS

Exploring the boundaries of AI dependency.





PRODUCERS



**POWER
IN SMALL
NUMBERS,
INFINITE IN
VISION**

THE COLLECTIVE

Led by Malaysia-based XZV Studio, consisting of a powerhouse collection of artists, musicians and technical directors under the supervision of award-winning VFX, film and animation director Timo, and critically acclaimed screenwriter, Vivian Syc.



VMAGERY
STUDIO





WHY THIS FILM MATTERS NOW?



AUTISM SPECTRUM

One in 127 people worldwide was diagnosed as autistic in 2021, ranking it the top ten prevalent diagnoses affecting young people.



ANIMAL WELFARE

Every 60 seconds, an animal is abused globally and shelters are at a breaking point.



SOCIAL IMPACT

Research shows that 89% of industry pros believe Social Impact Entertainment (SIE) is the future of storytelling.



THE PROMISE

**100% OF
SPONSORSHIP
FUNDS WILL GO
DIRECTLY TO
PRODUCTION**

THE LEGACY

A pledge of MYR1.5 million from box office proceeds (after applicable deductibles) to autism and animal charities.





MARKET POTENTIAL



THE ANIMATION BOOM

462B

USD, by 2025

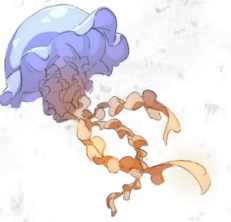
Global Market: The anime and animation market is projected to reach US\$462 billion by 2025, nearly doubling by 2034.



8.7%

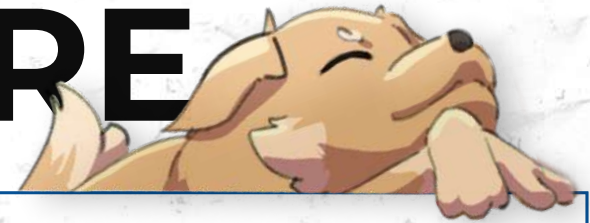
CAGR, Asia Pacific Region

3D Animation in APAC is set to skyrocket to US\$28 billion by 2035. Malaysia is an animation hub for Southeast Asia with over 300 studios generating MYR6.3 billion in annual revenue.





CAPTURING THE FUTURE



GENERATION “ALPHA”



CINEMA-FIRST

59% of Gen Alphas (born 2010+) prefer the theatre over home viewing experience.

VALUE-BASED

Actively seeks content that mirrors their own values regarding animals and social equity.

“EVENT” FACTOR

Kappa is designed as an “IRL” family event for the digital-native generation.





YOU CAN SPONSOR ANY AMOUNT

You can donate any amount you wish.
However, donations under RM5,000 will
not qualify for credits, goodies, or
freebies.



THE VISIONARY SPONSOR

25,000

MALAYSIAN RINGGIT

EXECUTIVE STATUS

Full Producer's Gift Pack, including backstage book, merch, posters, and others.



4 PREMIERE TICKETS
3 PETS FEATURED IN FILM
CREDITS & LOGO PLACEMENT

Terms & Conditions: Final production is subject to the studio producers only and will not entertain sponsors input. Goods and merchandise are subject to change during production and marketing release. Premiere location will be subject to distribution and premiere host country.



THE CHAMPION SPONSOR



10,000

MALAYSIAN RINGGIT

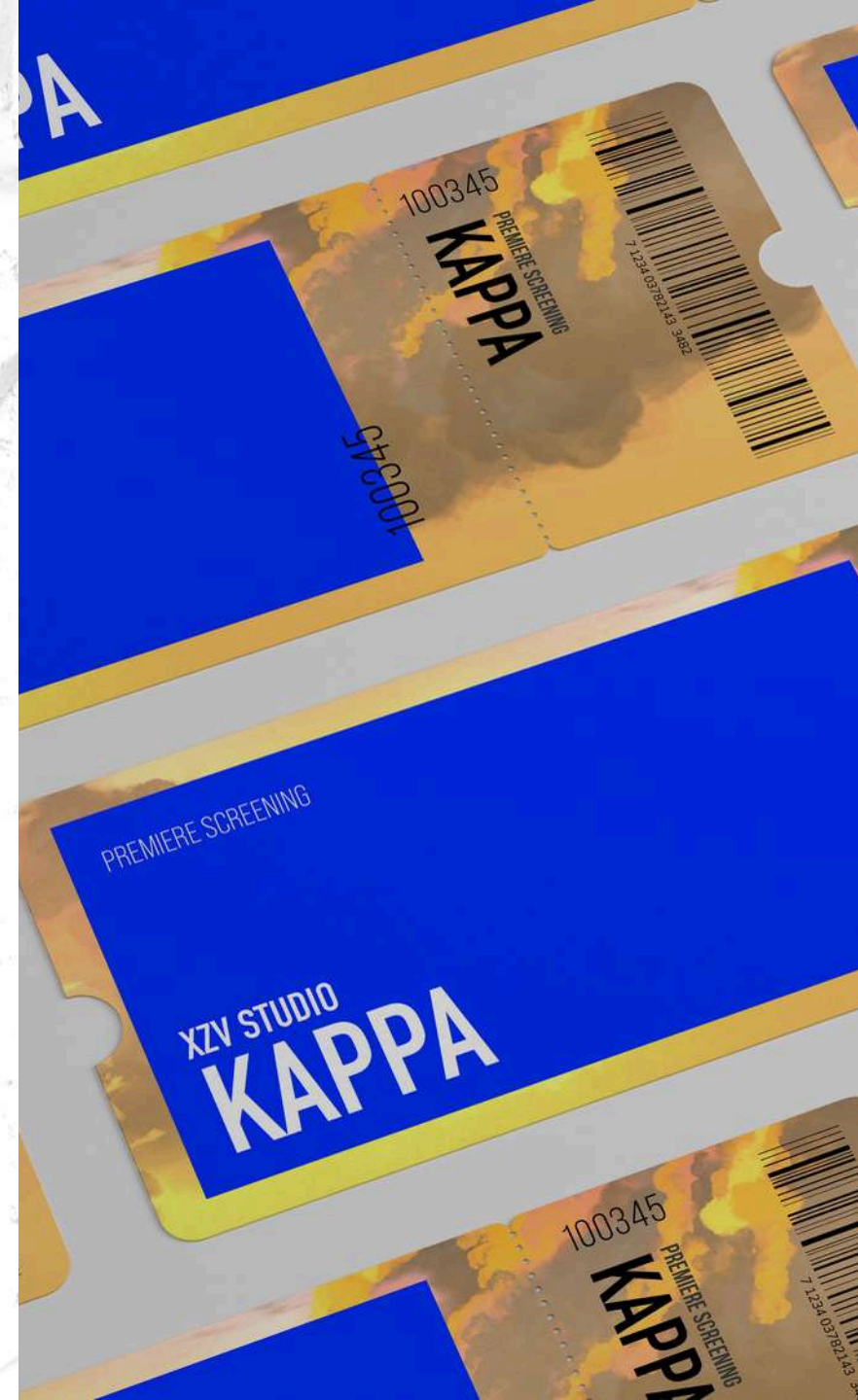
MEDIA STATUS

Full Media Kit, including poster, t-shirts, badges, merchandise and figurines.



- 2 PREMIERE TICKETS
- 2 PETS FEATURED IN FILM
- END CREDIT MENTIONS

Terms & Conditions: Final production is subject to the studio producers only and will not entertain sponsors input. Goods and merchandise are subject to change during production and marketing release. Premiere location will be subject to distribution and premiere host country.



THE COMMUNITY SPONSOR

5,000

MALAYSIAN RINGGIT

SPECIAL STATUS

Mention in official film end credits and community projects endorsements.



2 PETS FEATURED IN FILM
END CREDIT MENTIONS

Terms & Conditions: Final production is subject to the studio producers only and will not entertain sponsors input. Goods and merchandise are subject to change during production and marketing release. Premiere location will be subject to distribution and premiere host country.



“In this artificially complicated and busy world, you found me.”

Don't just watch –
Join & Lead with us!

BE A FOUNDING INVESTOR

Help us turn a “small studio” into
an “irresistible force” in the global
market

HAVE DIRECT IMPACT

Your sponsorship isn't just a
donation, it's a seed for a RM1.5
million charitable contribution

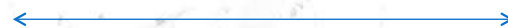


CAN'T DONATE? **THEN ENDORSE.**

ENDORSE
“KAPPA”
TO BE MADE



We believe the people who buy
theatre tickets know what films
they want to watch.



BE
THE
CHANGE
WE
NEED

LET'S CHANGE THE WORLD TOGETHER.



SCAN TO REDIRECT TO "KYC"
FORM FOR SPONSORSHIPS

LEARN MORE ABOUT "KAPPA"

**WWW.XZVCO.
COM/
PORTFOLIO/
KAPPA**

To Donate Direct:

Email:

kappafilm@xzvco.com

